## myMEDholiday.com Applies Social-Sharing Tool "Add This" to its Website

myMEDholiday.com, a leading web portal in the medical tourism industry, has bolstered its strong online-media capabilities with the inclusion of social-sharing tool "Add This" which allows users to connect directly from the site to over 330 services like Facebook, Twitter, and Google+.

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Leading medical-tourism portal, myMEDholiday.com, has integrated the popular social sharing platform "Add This" to its website in order to facilitate content sharing through social media.

And for a busy online information portal catering to the needs of medical travelers, the new feature provides myMEDholiday users with another valuable way to share facts, news, and tidbits about the medical tourism industry.

Patients visiting the site can share information with friends and family, and the medical providers featured there can easily distribute announcements about their facilities or new promotions throughout its network of contacts, too.

A high-level marketing representative at myMEDholiday says, "Our portal provides regularly-updated health-tourism information to international medical travelers, and *Add This* allows for easy dissemination of what's new. And it's just generally a great tool to add to our robust web-networking presence so our visitors have easy access to their social-media connections as well."

The widget itself is a sleek red button inviting users to simply "+ Share" and clicking it not only connects them with over 330 online services including heavyweights like Facebook, LinkedIn, Google+, and Twitter, but also provides options for bookmarking on their local browser, the option to email links directly from the site, and the ability to print information right from their PCs.

And the information is extensive. myMEDholiday.com contains exhaustive profiles of 500 select hospitals, clinics, and spas in key medical-travel destinations in Asia, plus helpful features that assist patients in contacting facilities directly with healthcare cost and availability inquiries, and an enlightening blog that touches on a wide range of significant topics.

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## **About The Company:**

MyMEDHoliday.com is a comprehensive Medical Tourism portal and ratings site with offices in San Francisco, CA and Bangkok, Thailand. They provide direct access to detailed information about top medical and healthcare facilities around the world, giving patients the tools to locate, compare and contact medical travel or medical tourism providers quickly and conveniently. Their management team has over 15 years of experience with online travel and internet marketing, and has implemented a wide range of successful websites and e-marketing campaigns, and their aim is to work on behalf of patients and give them the information needed to make the right choices, while helping them find a safe, effective and cost-saving alternative for their health and medical needs.

To learn more visit - <a href="http://www.mymedholiday.com/">http://www.mymedholiday.com/</a>